

Classic ORGAN



WHAT OPPORTUNITIES DOES HAUPTWERK™ SOFTWARE OFFER ORGAN BUILDERS?

Let Classic Organ Works help your business to capitalize and profit from the demand for Hauptwerk™ practice instruments. Join our network of specialists around the world.

- Each existing Church customer you have has the potential market for multiple home users
- Developing relationships with home users can translate to new business from the churches where they play.
- Refurbish old consoles using Classic Hardware to be Hauptwerk™-ready practice instruments
- Use Hauptwerk's™ internal combination action to control real pipes
- Develop new products for home users: home consoles, key cheeks, benches etc
- Add MIDI capability to keyboards and pedalboards for home users
- Pipe facades for larger home installations
- Becoming familiar with Classic Organ Works products for use with Hauptwerk™ allows us to be able to refer local control system business to you

We bring an existing worldwide retail network, end user relationships and an in-depth knowledge of Hauptwerk™ to help you expand your business.



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LINKS

for more information online please visit:

www.hauptwerk.com - Info and Trial Software

www.organworks.com - Control Systems

www.contrebombarde.com - Hear Hauptwerk

www.midiworks.ca - MIDI Hardware

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HAUPTWERK™

HOW IT AFFECTS YOU



WHAT IS GOING ON?

Hauptwerk™ is the hottest thing to hit the organ world in decades. The big question for you as an organ builder is "what do I do with it?"

Classic Organ Works is here to help you understand it and to use it to your advantage without compromising your values as an organ builder.

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EDUCATIONAL OPPORTUNITIES WITH HAUPTWERK™

Educational opportunities are one of the most exciting applications of Hauptwerk™ based instruments.

- *Playing each instrument in its native acoustics - which informs a performance very differently than playing in a dry room*
- *Experiencing organs of various tonal traditions and being able to change that temperament at any time*
- *Experiencing European console devices such as Cavaille-Coll ventilis, seeing the effect of Octaves Graves on Cavaille-Coll keyboards, playing the Grande Orgue on the bottom manual, etc.*
- *Playing organ literature on instruments similar to the ones for which the literature was composed*
- *Experiencing the random tuning errors inherent in the original instruments*

You can tell people about wolf-tones, perfect thirds, "playing the room" and other musical traditions. However, it's much more dramatic to demonstrate it.

This is the kind of rich educational and playing experience that Hauptwerk™ brings to the organist and student in their own studio.

Where Does Hauptwerk™ Fit Into the Organ World?

WHAT IS HAUPTWERK™

Hauptwerk™ is a state-of-the-art virtual instrument software application for Apple Macs and PCs bringing the world's best pipe organs within reach of musicians everywhere. Used for study and practice by professional and amateur organists, organ enthusiasts, and organ students, Hauptwerk™ is the world's leading virtual pipe organ software providing high resolution audio and unparalleled flexibility in MIDI interfacing with digital organ consoles and pro-audio application

WHERE DOES HAUPTWERK™ FIT INTO THE ORGAN WORLD?

Hauptwerk™ is an exposure tool to promote the pipe organ, to expose newcomers to real organs. Unlike digital organs, Hauptwerk™ tends to excite people about real pipe organs.

Part of the reason for this excitement is that it is very much like hearing a good recording of a famous organ, except that YOU play it.

Relative to electronic organs, Hauptwerk™ represents recordings of the "real thing" - warts and all - as opposed to a sanitized, "cleaned-up" electronic organ manufacturer's idea of what an organ "should" sound like.

In many ways, playing a Hauptwerk™ organ is like flying a flight simulator. People love to learn about flying specific planes and experience it at home. However, they always dream about flying the real thing. They never pretend that it *is* the real thing.

Another key difference between the digital organ and a Hauptwerk™ instrument is the sound quality itself.

Digital manufacturers rely on proprietary audio hardware for digital tone generation. They have to make compromises in order to fit the samples into their architecture. Typical compromises are shortened samples, reduction in sample rate, sample stretching, limited number of independent audio channels, voicing restrictions and other factors that affect the overall sound.



Hauptwerk™ piggybacks on the billions of dollars in research by companies like Apple™ and Intel™. This allows Hauptwerk™ to use the massive resources of state of the art computing power as the audio engine.

This kind of computing power allows for long, 7-15 second sampling at 24bit 48KHz, multiple samples for each pipe, per pipe voicing and tuning, dynamic wind modeling, multiple release samples, multiple speaking samples, and 500+ channels of audio.